33.25" width + bleed

Bannerstand: Dragonfly

Total Graphic Area: 33.25"w x 84.75"h Visible area: 33.25"w X 78.25"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter (see template on the right)

General Art Guidelines:

- CMYK Color

- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines



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84.75° total height

S. 25. VISUAL DE 18

BLEED AREA
will not be visible when mounted
into bannerstand

-6" bleed area